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Ray Anderson's Spear in the Chest
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~~The Ecology Of Commerce A~~

The Ecology of Commerce is the provocative national bestseller that addresses the necessity of merging good business practices with common sense environmental concerns. Nearly two decades after its initial publication, this controversial work by Paul Hawken has been revised and updated, arguing why business success and sustainable environmental practices need not--and, for the sake of our planet, must not--be mutually exclusive any longer.

~~Ecology of Commerce Revised Edition, The: A Declaration of~~

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With "The Ecology of Commerce", Hawken probably created one of the most convincing books to go green. As a reader it is fairly hard not to agree with his substantive argument that the time of a new way to practice business and live our lives has arrived. Although almost a bit one-sided, Hawken's line of argument is more than sense-making.

~~The Ecology of Commerce: A Declaration of Sustainability ...~~
The world has changed in the seventeen years since the

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Controversial initial publication of Paul Hawken's Ecology of Commerce, a stirring treatise about the perceived antagonism between ecology and business. Yet Hawken's impassioned argument—that business both causes the most egregious abuses of the environment and, crucially, holds the most potential for solving our sustainability problems—is more relevant and resonant than ever.

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The Ecology of Commerce: A Declaration of Sustainability. New York: HarperCollins Publisher, 1993. “ The first important book of the twenty-first century. It may well revolutionize the relationship between business and the environment. ” —Don Falk, Executive Director, Society for Ecological Restoration

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The Ecology of Commerce by Paul Hawken, 9780061252792, download free ebooks, Download free PDF EPUB ebook.

~~The Ecology of Commerce : A Declaration of Sustainability ...~~
An ecological model of commerce would imply that all waste has value to other modes of production so that everything is either reclaimed, reused, or recycled. It would depend not on carbon but chiefly on hydrogen and the sun for its energy. And it would be highly varied and specific to time and place.

~~The Ecology of Commerce :: A Book Review by Scott London~~
In The Ecology of Commerce, Hawken proposes that businesses in the developed world reduce their consumption of energy and resources by 80 percent in the next 50 years. Hawken also says that business goals should

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include criteria such as whether or not the work is “ aesthetically pleasing ” or whether the employees are enjoying their work time.

~~The Ecology of Commerce by Paul Hawken—Goodreads~~
Here is his TED talk where he describes how reading Paul Hawken ’ s “ Ecology of Commerce ” in the summer of 1994 allowed his reformation from plunderer of the earth to America ’ s greenest CEO: For Paul Hawken, environmental degradation, climate change and resource depletion, erode the natural capital on which life depends and in turn the economy that nature can support.

~~The Ecology of Commerce—Book Review | Adam Koniuszewski~~

The Ecology of Commerce A Declaration of Sustainability by Paul Hawken HarperBusiness, Rev. Ed., 2010 Purchase on Amazon.com. The Ecology of Commerce outlines the environmentally destructive aspects of many current business practices, and offers the vision of businesses adopting new practices to promote environmental restoration.

~~The Ecology of Commerce by Paul Hawken—Eco-Books~~
The Ecology of Commerce is a good start. It lays out the direction in which we need to move. The vision is an economy in which the full economic AND environmental costs are factored into the cost of goods and services. This book lays out where we need to go; now we just need to figure out how to make a smooth transition to get there.

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The Ecology of Commerce by Paul Hawken deals with the

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effects of industrialization on the environment. Hawken's takes the point of view that the environment is being destroyed by the economic system.

~~The Ecology of Commerce Summary & Study Guide~~

Seventeen years after *The Ecology of Commerce* was first published, Paul Hawken re-released it in 2010 with updated and revised material. Its themes are now more relevant than ever. The book examines what big business must do in order to create a restorative economy that will benefit both the environment and society. Hawken helps [...]

~~Book review: The Ecology of Commerce: A Declaration of ...~~

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~~Amazon.com: The Ecology of Commerce Revised Edition: A ...~~

The Ecology of Commerce was voted the #1 college text on business and the environment by professors in 67 business schools. The businessman and environmentalist Ray Anderson of Interface, Inc. credited *The Ecology of Commerce* with his environmental awakening. He described reading it as a “spear in the chest experience,” after which Anderson started crisscrossing the country with a near-evangelical fervor, telling fellow executives about the need to reduce waste and carbon emissions.

~~Paul Hawken - Wikipedia~~

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~~The Ecology of Commerce Revised Edition—HarperCollins—~~
The Ecology of Commerce: A Declaration of Sustainability by Hawken, Paul at AbeBooks.co.uk - ISBN 10: 0887307043 - ISBN 13: 9780887307041 - HarperBusiness - 1994 - Softcover

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The Ecology of Commerce: A Declaration of Sustainability by Paul Hawken Create systems of feedback and accountability that support and strengthen restorative behavior, and promote long-term restoration while penalizing short-termism. A Declaration of Sustainability by Ecology Hawken. Dec 03, Alex rated it really liked it.

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